

## Evaluating Success of Mangroves Action Plan in Bangladesh

Key Success Criteria	Factors	Evaluation
<b>Collaboration</b>	Other stakeholders	
	Corporate Partnerships	
	Engage with Community	
	Empower Community	
<b>Listen and Learn</b>	Local Environment	
	Local Knowledge	
	Role of women	

<b>Marketing and Money</b>	Quality of website	
	Media Savy	
	Corporate Partnerships	
	Transparency	
<b>Monitoring and Evaluation</b>	Clear Mission	
	Measurable Outcome	
	Easy tools for measurement	
	Actual Community Impact	