

Miles to Grand Parkway	0-5	5-10	10-15	15+
How far they traveled	15	10	6	3
Time	30 minutes	45 minutes	Hour	2+ Hours
Time they planned on staying	20	45	7	0
Amount	A few times a year	Once a year	Once a month	Once a week
How often	4	0	3	19
Reason	Shopping	Leisure	Specific Item	Job
Reason for coming	17	0	19	0
Items	Food/ groceries	Clothes/ shoes	Gifts	Other
What kind of items	33	0	0	3
Amount	\$0 - \$20	\$30 - \$50	\$60 - \$80	\$100 or more

Miles to La Centra	0-5	5-10	10-15	15+
How far they traveled	12	7	5	2
Time	30 minutes	45 minutes	Hour	2+ Hours
Time they planned on staying	9	4	9	4
Amount	A few times a year	Once a year	Once a month	Once a week
How often	1	0	12	12
Reason	Shopping	Leisure	Specific Item	Job
Reason for coming	5	9	10	1
Items	Food/ groceries	Clothes/ shoes	Gifts	Other
What kind of items	8	10	2	9
Amount	\$0 - \$20	\$30 - \$50	\$60 - \$80	\$100 or more
How much they plan on spending	8	8	4	7

Miles to Katy Mills	0-5	5-10	10-15	15+
How far they traveled	8	6	5	4
Time	30 minutes	45 minutes	Hour	2+ Hours
Time they planned on staying	5	3	7	8
Amount	A few times a year	Once a year	Once a month	Once a week
How often	1	2	10	10
Reason	Shopping	Leisure	Specific Item	Job
Reason for coming	11	4	8	0
Items	Food/ groceries	Clothes/ shoes	Gifts	Other
What kind of items	0	13	9	1
Amount	\$0 - \$20	\$30 - \$50	\$60 - \$80	\$100 or more
How much they plan on spending	2	6	7	8

Miles to Old Town Katy	0-5	5-10	10-15	15+
How far they traveled		2		
Time	30 minutes	45 minutes	Hour	2+ Hours
Time they planned on staying		1		1 (they worked there)
Amount	A few times a year	Once a year	Once a month	Once a week
How often			1	1
Reason	Shopping	Leisure	Specific Item	Job
Reason for coming			1	1
Items	Food/ groceries	Clothes/ shoes	Gifts	Other
What kind of items			1	1
Amount	\$0 - \$20	\$30 - \$50	\$60 - \$80	\$100 or more
How much they plan on spending		2		

How much they  
plan on spending

9

7

4

10











