

	KATY MILLS	LA CENTERRA	WHOLE FOODS/ HEB	OLD TOWN KATY
BUSIEST DAY	Saturday	Saturday	Saturday	Saturday
ITEMS PURCHASED	5	3	4	2
AGE	25+	25+	25+	25+
DO PEOPLE KNOW WHAT THEY WANT	No	Usually	Usually	Browse
TIME SPENT IN STORE	30 minutes	35 minutes	30 - 60 minutes	15 minutes
HOW MANY PEOPLE	500	275	200	10
WOMAN/MEN/ KIDS	Woman	Woman	Woman	Woman